

Rules and Guidelines for Acknowledgements

with regard to publications and events

When publishing materials related to the Zukunftskolleg and the research projects conducted here, as well as when organizing events funded by the Zukunftskolleg, there are certain mandatory elements that must be taken into account to fulfil the guidelines of the funding provided by the German Federal and State Governments within the Excellence Strategy.

For publications and public relations measures, the following text elements have to be used in order to draw attention in an appropriate way to the joint funding of the German Federal and State Governments. (The text elements should be applied by using the **German** logos of the BMBF and the MWK which you can download [here](#); the long version (1.) is preferable):

1. „Gefördert vom Bundesministerium für Bildung und Forschung (BMBF) und dem Wissenschaftsministerium Baden-Württemberg (MWK) im Rahmen der Exzellenzstrategie von Bund und Ländern“

“Funded by the Federal Ministry of Education and Research (BMBF) and the Baden-Württemberg Ministry of Science as part of the Excellence Strategy of the German Federal and State Governments”

2. „Gefördert im Rahmen der Exzellenzstrategie von Bund und Ländern“

“Funded as part of the Excellence Strategy of the German Federal and State Governments”

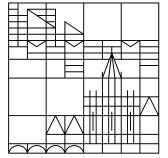
Acknowledgements in publications and printed materials

All publications that result directly or indirectly from Zukunftskolleg funding must acknowledge support offered by the Zukunftskolleg as well as funding of the German Federal and State Governments. In publications, name the Zukunftskolleg as (one of) your affiliation(s). Acknowledgement of funding of the German Federal and State Governments must take place in the form of the official standard statement (see above).

Furthermore, our researchers are asked to work with the Zukunftskolleg’s Central Office in order to ensure that the best possible outreach efforts can be taken.

In printed materials (posters, programmes, flyers etc.), you can alternatively make use of the „funded by“ version of the logos of the BMBF and the MWK (which you can download on the [Zukunftskolleg website](#)).





Events

If you receive funding or support from the Zukunftskolleg for an event, you must include the Zukunftskolleg as co-host, co-organizer or sponsor (as appropriate) in your advertising efforts. Furthermore, you must keep the Central Office informed of your event and provide the programme, date, venue etc. in a timely manner, for inclusion in the Zukunftskolleg's outreach and reporting.

Printed and online materials for these events (posters, programme flyers, conference website etc.) must contain the same acknowledgement as publications.

These materials must also contain the Zukunftskolleg logo and an acknowledgement of Zukunftskolleg support. The Zukunftskolleg logo is available for download on the [Zukunftskolleg website](#).



GEFÖRDERT VOM



Bundesministerium
für Bildung
und Forschung



Baden-Württemberg
MINISTERIUM FÜR WISSENSCHAFT, FORSCHUNG UND KUNST