

Data protection information as per Article 13 GDPR

The following information explains how we process your data in the context of the competition taking place in July 2023 in honour of the opening of the FabLab at the University of Konstanz.

1. Name and contact details of the data protection officer

You can contact the university's data protection officer by emailing:

datenschutzbeauftragter@uni-konstanz.de

Website: [Data protection officer](#)

2. Name and address of the responsible institution

The responsible institution as per the General Data Protection Regulation (GDPR), other national data protection laws of the member states as well as additional data protection regulations is the:

University of Konstanz
represented by the Rectorate
Universitaetsstr. 10
78464 Konstanz GERMANY

Responsible for content:

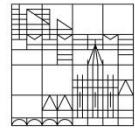
Communications and Marketing
Phone: +49 7531 88-4675
Email: marketing@uni-konstanz.de

Website: www.uni-konstanz.de

3. Description and scope of data processing

We will use the data you provide to contact and present prizes to the winners of the competition. The competition is announced on the University of Konstanz's website and Instagram channel. Participants via Instagram add a comment to the corresponding Instagram post and thereby agree to be contacted by the University of Konstanz via Instagram Direct Message if they are awarded a prize.

This data is required to participate in the competition and receive a prize. If you do not provide this data, we cannot give you a prize. If the prize is to be sent by post, the mailing address is also required. The address data can be sent via Instagram Direct Message to the Uni Konstanz Instagram account or via email to marketing@uni-konstanz.de.



Your data will be processed exclusively for the above-mentioned purpose. After the competition has ended and the prize distribution has taken place, your data will be deleted immediately.

The following data will be collected when you take part in the competition:

From all participants via Instagram:

- Name of the Instagram account used to enter the competition by commenting on the corresponding Instagram post.

From all participants via email:

- Email address used to enter the competition by emailing marketing@uni-konstanz.de.

From all three prize winners:

- via Instagram Direct Message or email (depending on how the winning idea was submitted):
 - Size and colour request for the sweatshirt and T-shirt prizes
 - Mailing address, if the prize is delivered by mail

4. Legal basis for processing personal data

The legal basis for collecting your data is your consent as per Art. 6 para. 1 lit. a of the GDPR.

5. Reasons for data processing

The data collected is used to carry out the stated competition.

6. Storage duration

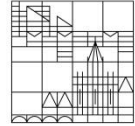
The stated data will be stored for as long as it is required for conducting the competition and presenting the prizes. By 31.12.2023 at the latest, we will delete this data.

7. Sharing data

Internal recipients: We share your data internally with units responsible for data processing, e.g. the university's Division of Finance and Controlling.

External recipients: If the prize is to be sent by mail at the winner's request, the corresponding address data will be shared with Campus Sportswear GmbH in order to mail the prize.

If you come in person to collect the prize from Communications and Marketing, your data will not be passed on to third parties.



8. Withdrawal of consent

You can revoke your participation in the competition at any time. In this case, your data will be deleted immediately. The processing of personal data is lawful until consent is withdrawn.

9. Other rights

In accordance with Article 15 GDPR, you have the right to request information from the University of Konstanz about any data it stores related to your person and/or to have incorrect data corrected as per Article 16 GDPR.

Moreover, you also have the right to have your data deleted (Article 17 GDPR) or the processing of data limited (Article 18 GDPR).

To better understand and exercise your rights, please email marketing@uni-konstanz.de.

You also have the right to file a complaint with the regulating authority if you believe that the processing and use of your personal data is in violation of the law (Article 77 GDPR). The responsible contact person at the regulating authority is the “Landesbeauftragter für den Datenschutz und die Informationsfreiheit Baden-Württemberg” (state commissioner for data protection and freedom of information in Baden-Württemberg) <https://www.baden-wuerttemberg.datenschutz.de>.