

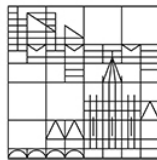
Workshop

TV Images and Political Cultures in Russia, 1960-2010

Friday 3 February 2017

University of Konstanz
Room Y 229

Universität
Konstanz



Organisation

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<https://www.uni-konstanz.de/zukunftskolleg/>

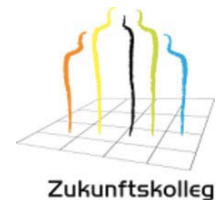
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Universität Konstanz

TV Images and Political Cultures in Russia (1960-2010)

The workshop asks how television reconfigures the (ideological) content of Soviet and Russian political culture through its constitution as a medium. We will discuss the hypothesis that the utopian image of knowledge and communication under socialism, which is based on the power of the word, loses its persuasive force through the advent of television. In a connected strand of inquiry we will investigate how, and to which extent, television has contributed to challenging Soviet ideology, and to the reform attempts of *perestroika*. What is the impact of television on the post-Soviet culture? Which role do artistic representations such as film, literature and theater play when political cultures are readjusted in the light of television? The workshop will adopt an interdisciplinary perspective, employing the point of view of discourse analysis, poetology and empirical methods, in order to get to the bottom of the mentioned questions.



With funding from Zukunftskolleg

Program

Thursday, 02.02.2017

19.00
Dinner

Friday, 03.02.2017

9.30 – 9.45

MARIA ZHUKOVA/ JURIJ MURAŠOV
Welcome and Introduction

Chair: Jurij Murašov

9.45 – 10.30

KIRSTEN BÖNKER
(UNIVERSITY OF OLDENBURG)
Addressing the Viewer-consumer:
Consumer Issues on Soviet TV and the
Change of Political Communication

10.30 – 11.15

MARIA ZHUKOVA
(UNIVERSITY OF KONSTANZ)
Speaking Images: TV Metaphors in
Soviet Film

11.15 – 11.45

Coffee break

11.45 – 12.30

FABIAN ERLÉNMAIER
(University of Konstanz)
TV Images on Stage: Post Soviet
Theatre as a Political Institution

12.30 – 14.00

Lunch

Chair: Jurij Murašov

14.00 – 14.45

STEPHEN HUTCHINGS
(UNIVERSITY OF MANCHESTER)
The Role of the Television Drama
Serial/Telenovela Form in Post-Soviet
Consensus Management, 2000-2010
(and Beyond)

14.45 – 15.30

LYUBOV BUGAEVA
(UNIVERSITY OF ST. PETERSBURG)
Creating Memories in Post-Soviet TV
Films and Series

15.30 – 16.00

Coffee break

Chair: Maria Zhukova

16.00 – 16.45

VERA ŽVEREVA
(UNIVERSITY OF JYVÄSKYLÄ)
Российское телевидение сегодня:
вызов вызову государственной
идеологии

16.45 – 17.30

JURIJ MURAŠOV
(UNIVERSITY OF KONSTANZ)
Telecratic Image Politics: Art Debates
on Russian TV (2000-2010)

Final Discussion

18.45

Taxi Haberbosch

19 Uhr

Dinner