

## **Notes on use of the logo of the University of Konstanz on examination papers**

---

The logo of the University of Konstanz is an element of the image of the University of Konstanz. As with comparable logos of other organizations, it symbolizes to the outside the University of Konstanz as an institution. Therefore, the logo may only be used in an official context by authorized persons. The logo is protected by copyright, the decision on its specific use rests solely with the University of Konstanz.

For these reasons, any other use of the logo is not permitted. In particular, it is not permitted, to place the logo of the University of Konstanz in association with the name of the author on the cover page of theses, bachelor's and master's theses, "Magister" theses, course papers, PowerPoint presentations and other works and publications. Otherwise, the false impression may be given of being an "official" publication and the author speaking on behalf of the University of Konstanz.

The logo of the University of Konstanz, on the other hand, also depicts a superior visual mark with a high recognition value and is the central element of the corporate design and thus an element of the creation of a corporate identity for the members and staff of the University of Konstanz. In light of this, it is expressly permitted to place the logo on the works mentioned in connection with the words "Submitted to the University of Konstanz" next to or on the words "University of Konstanz". This sets the logo in relation to the institution and not the author, thus avoiding a false impression.